



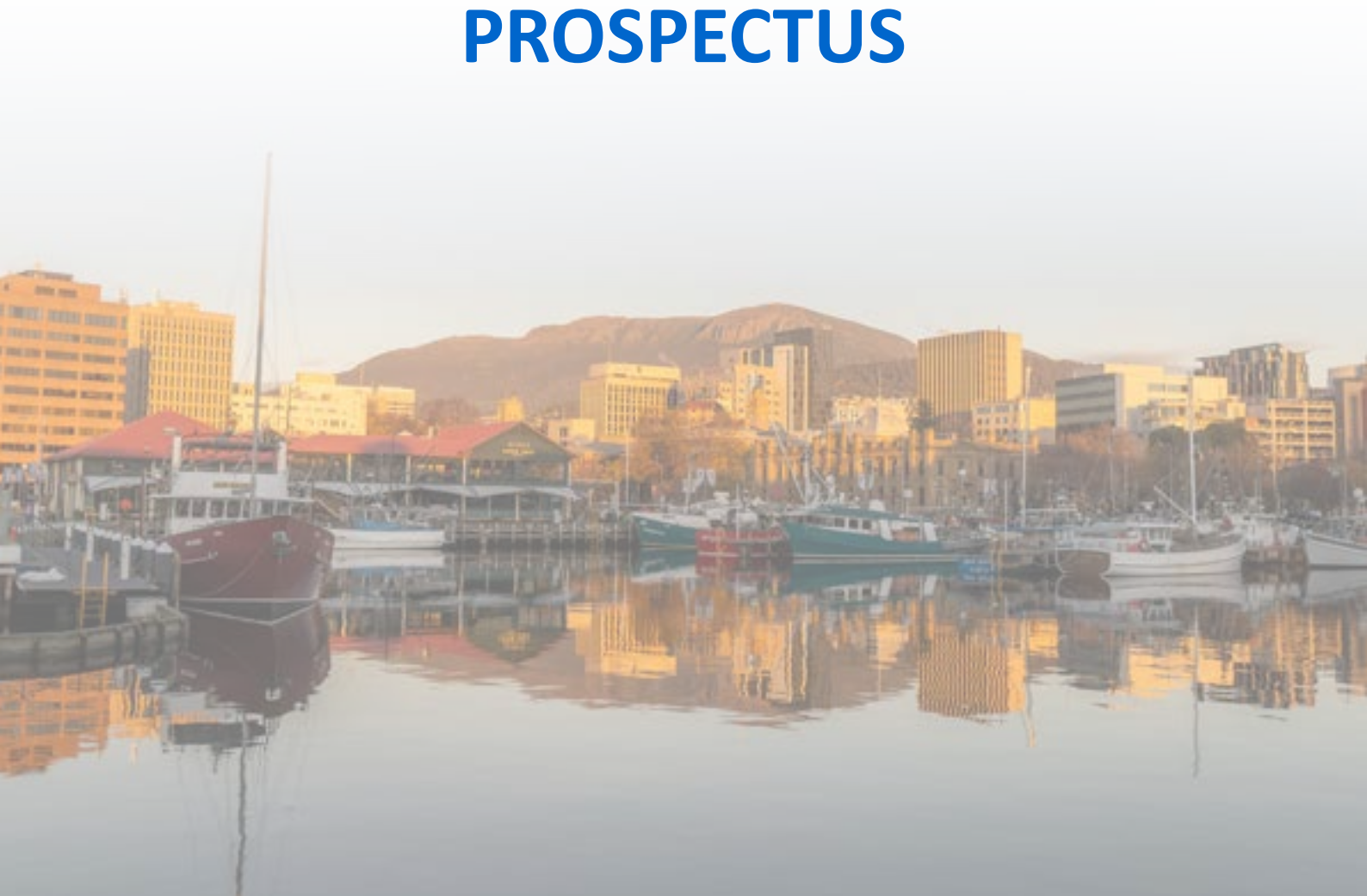
**AEA**  
Australasian  
Epidemiological  
Association

# **Australasian Epidemiological Association Scientific Meeting 2025**

*Embracing change: epidemiological methods for the future*

**Hotel Grand Chancellor, Hobart, TAS  
Wednesday 16 to Friday 18 July 2025**

## **SPONSORSHIP & EXHIBITION PROSPECTUS**





# INVITATION



## AEA Scientific Meeting 2025

### EMBRACING CHANGE: EPIDEMIOLOGICAL METHODS FOR THE FUTURE

Dear Potential Sponsor or Exhibitor,

The Australasian Epidemiological Association (AEA) and the Conference Committee invites you to consider sponsoring or exhibiting at the AEA Scientific Meeting being held from Wednesday 16 to Friday 18 July 2025 at the Hotel Grand Chancellor, Hobart, TAS.

The 2025 theme is: *'Embracing change: epidemiological methods for the future'*.

High quality, user-friendly epidemiological evidence is essential to support the development of good health policy as well as evidence-based clinical and public health practice. The conference will explore the intersection of traditional epidemiology with the opportunities and challenges presented by digital transformation.

The conference will feature expert national and international speakers presenting under this theme. It will also highlight epidemiological investigations undertaken across a range of settings including academic, government and non-government organisations.

Sponsorship of the AEA Scientific Meeting 2025 offers a strategic opportunity to demonstrate the support your organisation gives to epidemiology and to associate your brand with thought leadership, sector networking and partnership development.

The Conference Committee is committed to working with sponsors and exhibitors to match packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



**Assoc. Prof. Brigid Lynch**  
Co-Chair, AEA Scientific Committee 2025  
Cancer Epidemiology Division  
Cancer Council Victoria



**Dr Brooklyn Fraser**  
Co-Chair, AEA Scientific Committee 2025  
Menzies Institute for Medical Research  
University of Tasmania

# ABOUT THE CONFERENCE

## BACKGROUND

The AEA Scientific Meeting is convened by the Australasian Epidemiological Association (AEA). The conference highlights epidemiological investigations undertaken across a range of settings including academic, government and non-government organisations and features expert national and international speakers.

## MEETING OBJECTIVES

The Meeting objectives are to:

- Present the latest epidemiological research and showcase leading national and international investigators
- Create an environment for knowledge sharing, collaboration and relationship building
- Strengthen the national epidemiological community
- Foster career development opportunities for training and early career epidemiologists.

## DELEGATE PROFILE

The target audience for the conference is people who work/study in the field of epidemiology or use epidemiological tools and information in their work including those from academia, private industry, government and NGO sectors.

## MEETING PROMOTION

The AEA Annual Scientific Meeting 2025 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and satchel and other opportunities as per the sponsorship agreement.

## OPPORTUNITIES

Sponsoring and/or exhibiting at the AEA Scientific Meeting 2025 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to epidemiology in Australia and the region.

Sponsorship and/or exhibition of the event provides an excellent opportunity to:

- Demonstrate your organisation's support of epidemiology and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The Conference Committee is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the AEA Scientific Meeting 2025 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity existing for your company to be represented as a key sponsor of the conference well in advance of the event.

# OPPORTUNITIES

## TO BOOK

For more information or to book a sponsorship and/or exhibition package, please contact:

Anise Clarke  
A/g Events Manager  
Public Health Association of Australia  
(AEA Scientific Meeting 2025 Secretariat)  
A: PO Box 319 Curtin, ACT 2612  
T: 02 6171 1309  
E: [AClarke@phaa.net.au](mailto:AClarke@phaa.net.au)



## NOTES

- All costs are GST inclusive;
- All inserts / handouts are to be supplied by the sponsor or exhibitor;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

## CODE OF CONDUCT

Our conference is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organisers.



# SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSOR

**\$25,000 (including GST)**

*Only one available*

As the Premier Sponsor your organisation will have the highest visibility and maximum exposure at this important conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of epidemiology.

### RECOGNITION & PROMOTION

- Name acknowledgment as the Premier Sponsor;
- Specific acknowledgment of your role as the Premier Sponsor at opening and closing plenary sessions;
- Company logo displayed on lectern signage;
- Opportunity to sponsor the opening plenary session and have your logo displayed in the conference program for that session and on the holding slides;
- 1 x banner displayed on stage during the sponsored plenary session;
- 1 x full page colour advertisement on the inside cover of official program (finished artwork to be supplied);
- Company logo in the conference program;
- Company logo, contact details and profile on the conference website and in the conference app;
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference;
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors.'

### OTHER BENEFITS

- 10 x full conference registrations, including conference dinner;
- A premium trestle table display in a prominent position in the catering area; and
- Opportunity to purchase additional full conference registrations at the AEA earlybird member rate.



# SPONSORSHIP OPPORTUNITIES

## PRINCIPAL SPONSOR

**\$15,000 (including GST)**

*Only one available.*

As a Principal Sponsor your organisation will have high visibility and exposure at the conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of epidemiology.

### RECOGNITION & PROMOTION

- Name acknowledgment as a Principal Sponsor;
- Specific acknowledgment of your role as a Principal Sponsor at opening and closing plenary sessions;
- Opportunity to sponsor 1 x plenary session and have your logo displayed in the conference program for that session and on the holding slides (subject to availability);
- 1 x full page colour advertisement in the official program (finished artwork to be supplied);
- Company logo in the conference program;
- Company logo, contact details and profile on the conference website and in the conference app;
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference;
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors.'

### OTHER BENEFITS

- A premium trestle table display in a prominent position in the conference catering area;
- 6 x full conference registrations, including conference dinner; and
- Opportunity to purchase 4 x full conference registrations at the AEA earlybird member rate.

## INTERNATIONAL SPEAKER SPONSOR

**\$12,000 (including GST)**

*Limited availability*

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

### RECOGNITION & PROMOTION

- Name acknowledgment as an International Speaker Sponsor;
- Acknowledgment of your role as a Conference International Speaker Sponsor at opening and closing plenary sessions;
- Company logo in the conference program;
- Company logo, contact details and profile on the conference website and in the conference app;
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference;
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors.'

### OTHER BENEFITS

- 3 x full conference registrations, including conference dinner; and
- Opportunity to purchase 2 x full conference registrations at the AEA earlybird member rate.







## PROMOTIONAL SPONSOR

### **\$2,500 (including GST)**

*Limited number available.*

An Promotional Sponsor allows organisations to engage in the conference and have the opportunity to have your brand in front of delegates.

### **RECOGNITION & PROMOTION**

- Name acknowledgment as a Promotional Sponsor;
- Company logo in the conference program;
- Company logo, contact details and profile on the conference website and in the conference app;
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference;
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors.

### **OTHER BENEFITS**

- 1 x full conference registration, including conference dinner.



# PROMOTIONAL OPPORTUNITIES

# EXHIBITION OPPORTUNITIES

## CONFERENCE PROGRAM ADVERTISEMENT

The conference program is a quality printed document (also available electronically via conference website) provided to all delegates. It is constantly used and referred to throughout the conference and provides a superior opportunity to raise brand awareness. A limited number of full colour advertising slots are available.

### PRICING

- Full page: \$770
- Half page: \$385

### Artwork specs

- Full page size: Width = 230mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 230mm, Height = 105mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

**Please note:** Program advertisements need to be supplied by the due date otherwise they will not be included.



Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

All refreshment breaks will be held amongst the trestle table displays providing high exposure to the delegates for all exhibitors.

As an exhibitor you will be:

- Highly visible at the AEA Scientific Meeting 2025;
- Surrounded by extensive networking opportunities;
- Building links with leaders in public health;
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues; and
- Provided with the opportunity to showcase your products and services.

The Conference Committee will work closely with you to ensure that your organisation generates the best possible outcomes from the conference.

## TRESTLE TABLE DISPLAY

**\$1,650 (including GST)**

**Limited numbers available**

A trestle table display offers a space to exhibit and demonstrate your products and services.

### RECOGNITION & PROMOTION

- 2 days exposure to conference delegates, invited speakers and other exhibitors;
- A dressed trestle table and 2 chairs;
- Access to a powerboard for electronic equipment;
- Company logo in the conference program;
- Company logo, contact details and profile on the conference website and in the conference app;
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors.'

### OTHER BENEFITS

- 1 x full conference registration, including conference dinner.



## DESIGN YOUR OWN PACKAGE

### AFTER SOMETHING DIFFERENT?

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

To discuss other opportunities contact the Conference Secretariat, Mandy Winter, [mwinter@phaa.net.au](mailto:mwinter@phaa.net.au) or 02 6171 1312.

INCLUSION OPTIONS		
Type	QTY/SIZE	Select
Name acknowledgment as a Sponsor	N/A	<input type="checkbox"/>
Specific acknowledgment of your role as a Sponsor at opening and closing plenary sessions	N/A	<input type="checkbox"/>
Company logo, contact details and profile on the conference website and in the conference app	N/A	<input type="checkbox"/>
Colour advertisement in the official program (finished artwork to be supplied); please indicate full or half page.		<input type="checkbox"/>
Company logo in the conference program	N/A	<input type="checkbox"/>
Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors	N/A	<input type="checkbox"/>
Full conference registration, including conference dinner		<input type="checkbox"/>
Full day workshop registration		<input type="checkbox"/>
Half day workshop registration		<input type="checkbox"/>
A premium trestle table display in a prominent position in the catering area (subject to availability)		<input type="checkbox"/>
Opportunity to purchase conference registrations at the AEA earlybird member rate (subject to approval)		<input type="checkbox"/>
Other - please indicate below if there are other inclusions you would like to see, i.e. branded reusable coffee cups, water bottles etc (supplied by sponsor).		<input type="checkbox"/>

To design a sponsorship package, please send this completed form to:  
Anise Clarke A/g Events Manager PHAA, E: [AClarke@phaa.net.au](mailto:AClarke@phaa.net.au) T: 02 6171 1309

## BOOKING FORM

**Organisation:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Postal Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Booth Preferences:** \_\_\_\_\_

SPONSORSHIP PACKAGES		
Type	Cost	Select
Premier Sponsor	\$25,000	<input type="checkbox"/>
Principal Sponsor	\$15,000	<input type="checkbox"/>
International Speaker Sponsor	\$12,000	<input type="checkbox"/>
Support Sponsor	\$9,000	<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>
Promotional Sponsor	\$2,500	<input type="checkbox"/>

All prices are GST inclusive and are in AUD.

EXHIBITION PACKAGE		
Trestle Table Display	\$1,650	<input type="checkbox"/>

PROGRAM ADS		
Full page program ad	\$770	<input type="checkbox"/>
Half page program ad	\$385	<input type="checkbox"/>

All prices are GST inclusive and are in AUD.

### CONFIRMATION

**Please note:** Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

**Name of authorised person:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

To book a sponsorship package, please send this completed form to:  
Anise Clarke A/g Events Manager PHAA, E: [AClarke@phaa.net.au](mailto:AClarke@phaa.net.au) T: 02 6171 1309



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